



## Delivering World Class Employee Experiences

A consumer grade employee experience helps connect employees to the organization, while enabling them to grow, thrive & lead healthier work lives.

### Consumer Grade Employee Experiences Drive Results

#### Increase

- Productivity & Efficiencies
- Automation & Self Service
- Brand Equity & Loyalty
- Retention & Effectiveness

#### Decrease

- Manual Activities
- Time & Effort
- Anxiety & Stress
- Costs

*Cask transforms employee experiences by creating a seamless, personalized and immersive experience that connects employees to the culture and the organization.*

Transform your employee experience today: **866.535.8915**

# Show Your Employees that You Value Them

## Benefits

- Increase productivity and improve wellness
- Celebrate wins with recognition and rewards
- Enhance trust and engagement with leadership
- Set and evaluate performance goals
- Promote results and accountability

## Process

Cask combines HR industry expertise with in-depth process design and unparalleled focus on employee experience.



DEEP DOMAIN  
EXPERTISE



INNOVATIVE  
EMPLOYEE  
EXPERIENCE



BUSINESS  
PROCESS DESIGN

**servicenow**

SERVICENOW  
PLATFORM  
EXPERTISE

**HR is the gateway to attract & retain talent, motivate & inspire growth and connect employees with your organization.**

*Cask provides advisory, consulting, and implementation services to large and small organizations across the globe.*



## Transforming the Employee Experience

Cask partnered with McAfee to create a world class employee experience that was accessible anytime, anywhere on any device. The goal was to attract & retain talent, automate & consolidate activities and modernize the entire experience while building brand equity and embedding the culture of the company across every touch-point and interaction.

To do this, the Cask team of artisan engineers created a personalized and proactive brand experience that seamlessly guides employees through onboarding, while setting them up for short and long term success.

## Results

**80%**

Decrease in time and effort for employees, managers and the entire HR team

**5>1**

Streamlining engagement globally from 5 disparate systems into a single unified experience

**100%**

Focus on the customer journey

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