

Transformational User Experiences

Transform your user experience with innovative solutions that solve complex business challenges while meeting the expectations of your audience

Great **Experiences** Drive **Engagement** and **Success**

User Experience lies at the intersection of your customers and your brand.

- Build brand equity and integrate the culture of the company across every touch point and interaction.
- Modernize your user experience and increase self-service with access anytime, anywhere on any device.
- Increase adoption, engagement and return on investment through user experience, process design and integrated visual communications.
- Improve operational efficiencies, automate manual tasks and decrease costs to your organization.

“We need a wow factor. The employee experience has to be amazing. We want them to feel they made the right choice to join our company. The result is far better than we ever imagined”

- B. P. Global Software Provider

“The mobile application has completely transformed our business & everything will now be built around that”

- D.H. Global Retail Company

Be a step ahead of your competition: **866.535.8915**

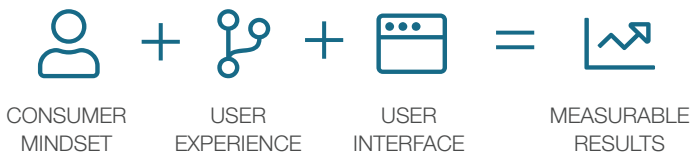
Deliver **Consumer Centric Experiences** at Work

Areas of Expertise

- Emmy Award winning User Experience and User Interface design
- Business Strategy and Process Design
- Broad Technical Implementation Expertise
- Integrated Organizational Change Management

Our Unique Process

Our team of award winning UX and UI designers, along with business, technology & implementation experts transform the way people work every day. With a design thinking mindset, we deliver transformational experiences to ensure your success now and in the future.



Innovative solutions.
Exceptional user experiences.
Relentless pursuit of customer and employee success.

Cask provides advisory, consulting, and implementation services to large and small organizations across the globe.



Customer Focused Experience

Cask elevated the Customer Experience for Becton Dickinson's Diabetes Care team through a customer service management portal, built on ServiceNow.

As part of this overall solution, Cask increased operational efficiencies and significantly reduced time for the agents by creating an automated PDF that enabled their team to quickly generate custom templates, create dynamic schedules and respond to customers faster.

Results

90% Decrease in Time and Effort from 5 hours per day to complete automation

34% Increase in Resolving Cases Faster

20% Reduction in Overall Cases

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