

Enabling Digital Transformation

Drive impactful outcomes through organizational, experiential & technological transformation

Cask's Framework for Success

A holistic strategy that incorporates all elements of transformation that focuses on value realization & user adoption.



Strategic
Compass™



Business
Process



Governance
Alignment



Employee &
Customer
Experience



Organizational
Change
Management



Agile Platform
Delivery

Cask delivers more than **implementation**. We deliver **transformation**.

Cask draws on a broad range of industry expertise and competencies to extend the value of your ServiceNow platform. Our **framework for success** incorporates a strategic approach using **all elements of transformation to maximize value and promote user adoption**.

servicenow

Gold Sales
Partner

servicenow

Gold Services
Partner

Start your transformation today: **866.535.8915**

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ITxM Value Driver to Solution Map

✓ = Primary Capability

✓ = Supporting Capability

Value Drivers	Cask Framework for Success	Portfolio Mgmt (SPM, APM & PPM)	ITSM Core	ITBM	ITOM	ITAM & SAM	Governance Alignment & OCM	Service Complete (Incl. UX)
Work with business partners to forecast and manage demand	✓	✓		✓				✓
Communicate value to my business partners and constituency	✓	✓	✓	✓	✓			✓
Better perception of services by users	✓	✓	✓	✓	✓			✓
Track and manage costs to demonstrate value to my partners	✓	✓	✓	✓		✓		✓
Prioritize projects in the context of organizational constraints	✓	✓	✓	✓		✓		
Maximize investment value	✓	✓		✓		✓	✓	

Create a Roadmap for Success

A strategic roadmap and actionable plan to realize quick time-to-value every step of the way with quantifiable metrics.



- Understand current state
- Align digital strategy across the ServiceNow ecosystem
- Develop an action plan that harmonizes transformational elements using Cask's Framework for Success